



The President buys a Liberty Book

In addition to the other bonds for which he had subscribed, the President yesterday bought "one more bond," a bond to be paid for in installments.

He bought a Liberty Book, the coupon book that lets you pay for your Liberty Bond in weekly installments out of what you can save by sacrifice and self-denial.

Follow the President

Buy the one more bond that hurts. Become a fighting American and wear the red badge of courage, "the little red feather of sacrifice."

\$4 down, \$2 a week, buys a \$50 Bond

\$8 down, \$4 a week, buys a \$100 Bond

Any Liberty Loan canvasser, bank, or bond

booth will show you how to subscribe to bonds on this weekly payment plan.

Buy the "one more bond" that is the measure of your patriotism.

Get your Liberty Book, your coupon receipt book, and pay for your bond from your weekly savings.

Win the red badge of courage

This space contributed to winning the war by the following insurance brokers:

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